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Acciona Wind	Geesen Insurance	Santa Barbara
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Bank of the Sierra	HUITT-ZOLLARS	News-Press
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Building Industry	John Laing Homes	SaresRegis Group
Association,	KB Homes	Sheridan Ebbert
LA Ventura Chapter	Lee & Associates	Spirit Properties
California United Bank	Logix Federal	Stewart Title
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Casa Classic Homes	Michael Baker	The Gas Company
CBRE	International	The Irvine Company
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City of Simi Valley	Business Times	Ventura County
College of the Canyons	Pacific Gas & Electric	Credit Union
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Real Estate Services	Rabobank	Realty Advisors
Equity Title	Radius Group	Wells Fargo Advisors
Fidelity National Title	Rap Communications,	Wells Fargo Bank
First American	Inc.	Western Commercial
Exchange	RE/MAX	Bank
First American Title	RBF Consulting	Western Financial Bank
First California Bank	Santa Barbara Associ-	Western States
	tion of Realtors	Petroleum Association



ENTREPRENEUR ECONOMIC FORECAST



Information Vital to Your Business Today and Beyond



Conference Information

Typical Attendance is 275 - 350

Industry Representation Includes
Real Estate | Finance & Lending
Engineering Services | Law
Media | Government
Entrepreneurship

Events are held at large hotels. Registration and full breakfast buffet usually begin at 7:30 AM, including network opportunities for all attendees. The programs officially commence between 8:15 and 8:30 AM.

We normally feature three speakers per conference, covering a variety of topics pertinent to real estate, small business, and entrepreneurship. Dr. Mark Schniepp, of the California Economic Forecast, closes each event with a presentation on the current state and future outlook of the regional economy. Conferences are scheduled to adjourn at 10:45 AM.

Forecast Publications

All attendees receive an outlook publication of approximately 100 pages. The report is a comprehensive analysis of the local economic, business, and real estate environment.

Sponsorship Levels and Benefits



Event Sponsor Annual Benefits	Host \$12,000	Gold \$6,000	Silver \$4,000
Logo on Publication Front Cover	Yes	-	-
Logo on Publication Back Cover	Yes	Yes	Yes
Full Page Ad in Publication (Inside Front Cover)	Yes	-	-
Full Page Ad in Publication (Ad Section)	-	Yes	Yes
Logo Displayed in Newspaper Promotions	Yes	-	-
Logo and Company Link on Conference Website	Yes	Yes	Yes
Logo Displayed on Invitations (Email & Print)	Yes	Yes	Yes
Logo Displayed at Venue	Yes	Yes	Yes
Recognition by Event Moderator	Yes	Yes	Yes
Booth Space (6' Table & 2 Chairs)	Yes	Yes	Yes
Conference Admissions (Clients & Employees)	32	16	8
Sponsor Dinner Invitations	2	1	1
Benefits for ONE Event Only	\$7,200	\$3,600	\$2,400

Exhibitor Annual Benefits	\$1,500
Booth Space (6' Table & 2 Chairs)	Yes
Quarter Page Ad in Publication	Yes
Logo and Company Link on Conference Website	Yes
Logo Displayed on Invitations (Email & Print)	Yes
Conference Admissions (Clients & Employees)	2
Benefits for ONE Event Only	\$840

Contact the California Economic Forecast

805-692-2498

www.californiaforecast.com

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Santa Barbara, CA 93111

Previous Speakers



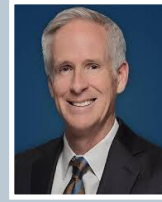
Dr. Terry Paulson
Psychologist and Author



Mark Vitner
Senior Economist,
Wells Fargo



John Chiang
California State Controller



John Burns
Founder, John Burns
Real Estate Consulting



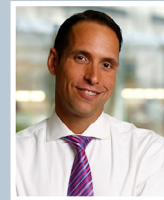
Dr. Jerry Nickelsburg
Senior Economist,
UCLA Anderson Forecast



Bill Dallas
Founder, Dallas-Hamilton
Center for
Entrepreneurial Leadership



John Husing
Vice President, Economics &
Politics, Inc.



Bryan Piskowski
Managing Director of
Markets and Product Strategy,
Wells Fargo Advisors

About the California Economic Forecast

The California Economic Forecast was founded in 1989 by Dr. Mark Schniepp, then director of the UCSB Economic Forecast Project.

The company develops real estate and economic forecasts for California, all 58 counties in the State, and many sub-county regions. It produces detailed publications and analyses of the entire Southern California region, including Ventura County, Los Angeles County, the San Fernando Valley, the Santa Clarita Valley, Santa Barbara County, Orange County, and San Diego County.

Regular economic forecasts are prepared for the California Department of Transportation, Kaiser Permanente, and the Southern California Association of Governments.

The firm also specializes in economic impact studies, real estate analysis, and public speaking.